



Daniel J. Bissell

Copywriter

A versatile writer with experience in ad agency writing, marketing, copy editing, and the gig economy (with some overlap). A loyal and dedicated worker who isn't afraid to put in all the hours and stay with a campaign until the oft-anticlimactic end. An eternal advocate of collaboration. A lover of music, the outdoors, travel and poetry.

Skills

Copywriting & Storytelling

Strategy

Concepting

Pitching & Presenting

Editing & Proofreading

Adobe Photoshop & Illustrator

SEO

Social Media

Contact Info



Portfolio | danieljbissell.com



Email | djbissell7@gmail.com



Phone | 512.796.8028



LinkedIn | [linkedin.com/in/danjbissell/](https://www.linkedin.com/in/danjbissell/)

Education

2021-2022 | Chicago Portfolio School

- Copywriting Program

2010-2014 | University of North Texas

- BA in Strategic Communication
- Minor in English

Experience

2022-2023 | Carlberg Branding & Advertising Copywriter

- Produced work for Mahindra, the University of Texas McCombs School of Business, Orchard on the Brazos, Amazing Place, Signorelli Group, Rice-Tec and Platform Partners.
- Wrote copy on behalf of multiple industries, including agriculture, higher education, private equity, residential development, substance-abuse treatment, and elderly care.
- Wrote radio and video scripts.
- Wrote copy for company collateral, social media, traditional, out-of-home, and digital banners and sliders.
- Participated in campaign brainstorming and development.
- Edited multitudes of company copy, including proposals, presentations, ads in all media, and company collateral.

2019-2022; 2023 | Freelance Copy Editor

- Edited novel, *Ginger & Whiskey*, by D.H. Houston.
- Edited novel, *House of Maxwell*, by David Graham.
- Edited blog posts for Blackrock Consulting, St. Louis, MO, pertaining to Covid measures, community issues and humanist initiatives.
- Edited and re-wrote copy for Barre Fuego studios' web site in Phoenix, AZ.
- Re-wrote web copy for Precision Geographic, Inc., in Phoenix, AZ.
- Contributed to confidential project with Vis-à-vis Creative.
- Provide feedback pertaining to grammar, spelling and punctuation, as well as organization and overall structure of projects.

2016-2020 | Lyft | Fasten | Uber Driver, Runner

2015 | MedaPoint, Inc. Marketing Writer

- Assisted in re-branding of company, providing overhaul support with all external company collateral, ranging from brochures to product one-sheets.
- Wrote press releases detailing product launches and company news.
- Proofread and edited company copy while consistently meeting scheduled deadlines.
- Provided organizational and logistical support for company attendance of industry conferences.
- Wrote social media posts on company's behalf.
- Wrote scripts and assigned roles for ongoing product-related webinar series.

2013-2014 | BizCom Associates Copywriting Intern